

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54661-1

DATE PRINTED

10/18/12

AND

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216578	AGENCY (OR SERVICE) ACTING AS AGENT FOR 331253	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BRABENDER COX	HOEKSTRA FOR SENATE	
AND	1218 Grandview Ave Fl 1	190 Monroe Ave NW Ste 30	
ADDRESS	Pittsburgh PA 15211-1239	Grand Rapids MI 49503-2637	
	USA	USA	
CONTACT	LIZ BRABENDER	PRODUCT HOEKSTRA 10/15-21/12	
LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO.	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/18/12 AND ENDING 10/21/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	06:57A	30S	10/19/12-10/19/12	FIRST FORECAST MORNINGS	1	25.00	25.00
2	00011..	2	06:57A	09:00A	30S	10/18/12-10/19/12	CBS THIS MORNING	2	25.00	50.00
3	00001..	1	09:58A	10:57A	30S	10/19/12-10/19/12	LETS MAKE A DEAL	1	225.00	225.00
4	00011..	2	10:57A	12:00N	30S	10/18/12-10/19/12	THE PRICE IS RIGHT	2	225.00	450.00
5	00001..	1	06:28P	07:00P	30S	10/19/12-10/19/12	CBS EVENING NEWS	1	1000.00	1000.00
6	00011..	2	11:02P	11:35P	30S	10/18/12-10/19/12	TWO AND A HALF MEN	2	475.00	950.00
7	00011..	2	11:35P	12:37A	30S	10/18/12-10/19/12	DAVID LETTERMAN	2	225.00	450.00
81..	1	07:57P	09:00P	30S	10/19/12-10/19/12	HAWAII FIVE-O	1	3000.00	3000.00
91.	1	09:00A	11:00A	30S	10/20/12-10/20/12	CBS NEWS SATURDAY MORNING	1	225.00	225.00
101	1	08:58A	10:28A	30S	10/21/12-10/21/12	CBS SUNDAY MORNING	1	750.00	750.00
Total Contract:								14		7125.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION